



MEDIA & PRESS KIT for Shawn Lee

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info@shawnleestudios.com - Email
248-764-0600 - Phone

SHAWN LEE STUDIOS c/o MPW
28830 W. Eight Mile Rd., Ste# 104, Farmington Hills, MI 48336

Shawn is the founder and owner of Shawn Lee Studios in Farmington Hills, MI. His "edgy punch it" style along with his energetic approach to photography have caused his photos to grace several Local, National and International media forums and publications. Shawn is a certified photography instructor for MPW International and official photographer for Brand Camp University national conferences. Shawn also travels the nation speaking at conferences and consulting companies and politicians on the importance of proper imagery.

Shawn's wealth of passion, creative background, and commitment to service show not only in his work, but in his professionalism on the job; able to adapt to any situation, he is ready to create imagery that can take your brand to an entirely new level.

You'll often hear Shawn say, "**RUN THAT!**" or "**BRING THE PAIN!**", and more recently..."**ROCK THAT!**", which are his energetic terms for making life happen. He approaches photography, his love for people and his numerous community service initiatives very much the same way... with a great deal of enthusiasm.

Along with being an artist, photography instructor and entrepreneur, Shawn has been highly involved in the service of God and people as an ordained minister for over 15 years. Shawn works with several elementary and middle schools as a mentor and does countless school programs and career days. Shawn also serves as a board member for the Oakland County Employment Diversity Council and Future Focused. He is also an Executive Committee member of the National Kidney Foundation of Michigan's Kidney Ball, the biggest fundraiser for the organization that raises 400K annually. Shawn is also the founder and director of "I SEE DETROIT", his Fine Art turned community initiative highlighting the "Beauty, Energy, Diverseness and never die attitude of Detroit and Detroiters", which also features the annual I SEE DETROIT Public Walking Tour that facilitates a group tour of over 60 people across local borders and cultures while a tour guide gives the rich history of the highlights of Detroit.

Shawn is former Co-host of the popular radio show Community Driven which aired every Saturday morning at 8am on WLQV AM1500 Salem Communications. It focused on local initiatives, organizations, people and businesses that had positive impact on community with a very lively and upbeat approach. The show had 50,000 watt broadcast signal which gave it a reach of over 4.5M listeners in Michigan, Ohio and parts of Canada.

PRESS

Shawn's most recent accomplishments include winning the "**Spirit of Detroit**" Award given by World Architecture News and Buro Happold, a global engineering firm in partnership with Detroit Works for Detroit's re-zoning project and traveling to London, England to have his Award winning photograph "**Dawn of Detroit**" exhibited in London's famous West End for a four month stint in 2011.

Shawn's work has been published in several magazines, newspapers, blogs and media outlets as seen below...

CNN News, 2012

CNN Money, 2010, 2012

CNN Black in America 4, 2012

Detroit News

Detroit Free Press

Michigan Chronicle

Uptown Magazine

The Grand Rapids Press

African American Family

Ambassador Magazine

Michigan Entrepreneur TV

WDIV-Channel Four

UCW Radio

Real Detroit

B.L.A.C. Magazine

Detroit Fashion Pages

The Examiner

Phoks Blog

Vankoa Blog

Rashaun Hall Blog

MLive.com

The Gentleman's Standard

LUXE CODE Magazine

Resume Includes...

- Official Photographer Brand Camp University - Brand Camp Conferences - NYC, Boston, Detroit (*Current*)
- Photography Instructor Midwest Photography Workshops International (*Current*)
- William Malcolm Man of Style Contest Co-Organizer and Official Photographer
- The Blue Tie Project Photo Campaign & Creative Direction
- The Suit Project Photo Campaign
- Official Photographer "Jazz on the Grass" 2008, 2009
- 2009 Jazz on the Grass MC
- Co-Director "The Suit Project"
- Session Speaker- Fashion Group International's 2010 Career Day
- Co-Host of radio talk show "Community Driven" AM1500 Faith Talk radio.

Service Qualifications...

- Board Member - Oakland County Employment Diversity Council (O.C.E.D.C.) (*Current*)
- Board Member - Future Focused (*Current*)
- Executive Committee - National Kidney Foundation of Michigan - Kidney Ball Fundraiser (*Current*)
- Teen H.Y.P.E. Summer Educator (*Current*)
- Instructor-Ambassador Bible Training School 2007-2009
- Professional / Motivational Speaker
- Community Leader / Organizer
- Ordained Minister-15 years (*Current*)

