



2015/10/24

Press Release

The Professional Photographers of Canada is pleased to announce that:

Lisa Brice ,

has just earned an accreditation in **High Key Portrait**, at our Accreditation judging in **Sherbrooke, QC**.

Accreditation is the first elevation above the general membership level, and is achieved by submitting samples of the applicant's photography to a PPOC Board of Review for Accreditation. Accreditation demonstrates that the photographer is capable of delivering above average quality photography in a chosen category.

In assessing Accreditation Submissions, the judges will consider the following criteria: Impact, Creativity, Style, Composition, Presentation, Color Balance, Centre of Interest, Lighting, Subject Matter, Image file quality, Technique and Story Telling.

Along with other service and print merits, a minimum of one Accreditation is required to qualify for a Craftsman of Photographic Arts and two accreditations are needed for a Master of Photographic Arts.

For more information, please contact:

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