



**SEPTEMBER 13, 2014
12:00 noon to 7:00 PM
Downtown Winston-Salem, NC**

**Hispanic League
22nd Anniversary
Booth: Artisan & Craft Vendors**

Be part of our 22nd annual Fiesta, the largest one-day Hispanic street festival in the Piedmont Triad with an average attendance between 15,000 to 20,000 people. Fiesta has become a true Winston-Salem family tradition, a key community event that celebrates diversity, Hispanic heritage, and cross-cultural understanding among all people of the Piedmont Triad.

Fiesta features: international musical talent, folk dance performances, well-known personalities, and a children's area full of fun activities. The food court offers a variety of authentic Latin American foods, and the arts and crafts area offers a variety of hand-made and imported goods as well as an area of Latin American art exhibitors from the Piedmont Triad.

The Arts and Crafts Plaza is located in the Mudpies parking area and is specifically for our Artisan and Craft Vendors. Spaces are available for both Artisan Vendor and Craft Vendor at \$175 per booth, please see attached contract application. *General deadline is Friday August 15, 2014. After this date space permitting prices will increase to \$200 per booth type.*

Please contact:

Ingrid Cassetta, Arts and Crafts Coordinator
336.558.9586 (Cell)
icassetta@aol.com

Please mail contracts and checks to:

Hispanic League
Attn: Mari Jo Turner, Executive Director
690 Coliseum Drive
Winston-Salem, NC 27106
American Red Cross Building

Lighting the path towards multicultural understanding

Alumbrando el camino hacia el entendimiento multicultural