

Because your story deserves to be preserved forever

This is our mission statement here at the studio. It motivates everything we do with our business. It does not only include our handmade fine art portraits, but it is also meant to include the images you produce on a daily basis of your family. Like our portraits, they also form an important and irreplaceable tapestry of the visual legacy of your life.

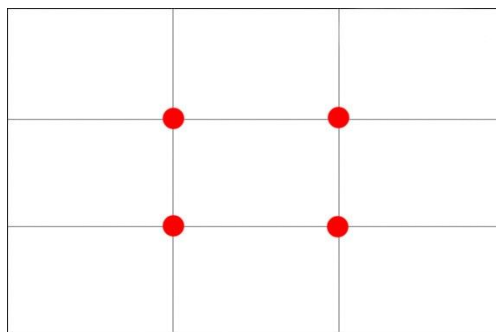
To kickoff 2017 we want to begin with some tangible steps of creating a visual legacy with your own digital images that you will be not only archivable, but **USABLE** and **ENJOYABLE** on a daily basis! Why spend time putting together an archive that sits in some box on the top shelf of a closet?

Step #1 - Create images WORTH printing

Tonights discussion will begin with composition - the single easiest way to improve your photography instantly.

Learn the Rule of Thirds

Most cameras have some sort of grid option in their electronic viewfinder, learn to use it compositionally.



Actually decide what the subject of your photograph is and frame and compose.

Professionals: Have ONE subject for their photo and always drive the eye to it
Amateurs: Typically try and cram as much into the frame as will fit.

Step #2 - Start from TODAY going forward with improved editing of images and vow to PRINT

Trying to go back to grandma's shoebox full of images to make sense of and organize is daunting at best.

Let's start tonight, from this moment forward, consciously choosing a subject for our images, choosing the best 1 out of 15 and printing the best 1 out of every 5 of those. Shoot to print!

Step #3 - Find a way to display small prints that you can see every day

If you actually follow steps 1 and 2 above you will want to see those images! They will have impact and meaning and be thoughtfully chosen!

I suggest starting with a book of some kind that you can leave on a coffee table. If you are following the steps, you won't get more than a couple of images a week (if you shoot a LOT) that are worth putting in that book! By the end of the second month, you WILL be glancing at that book fairly regularly with pride because the quality of your work will be improving AND you will only be selecting the best of the best for display.