



2019 Pet Contest



with Freeland Photography



Congrats on signing up for the CHS Pet Contest

We are so excited you decided to support CHS in this amazing fundraiser. It's going to be another great year. This packet has a bunch of information so our participants can be prepared for this year and get the most out of this experience. Please read thru the information and let us know if you have any questions.

IMPORTANT INFORMATION!!! PLEASE READ

The Sessions

-All Sessions are 15 min long and we will photograph all of your pets(if you signed up more than 1) in that 15 min time spot.

-Please arrive 10-15 minutes early to get checked in.

-All Sessions will be at the Cascades Humane Society Community Room at 1515 Carmen Dr, Jackson MI 49202.

-If you have a very active dog or scared cat, arrive 15-30 min early to walk them or soothe them in this new atmosphere.

-When you first arrive, please go into the Front Entrance(there will be signs) WITHOUT YOUR PET FIRST to check in. Once you have completed check in, and we are ready for you, our volunteer will let you know when to come in with your pets and direct you where to go.

-You will be selecting your photo for the contest and any you would like to purchase, directly after the session. Please take your animal back out to the car, and then come back in to make your selections so we do not disturb the next animal and their session.

-REMEMBER, HAVE FUN!! This is meant to be an amazing fundraiser for the Cascades Humane Society and for you to get beautiful images of your pets.





Voting Information

All Voting will start Friday March 8th at 12pm EST thru Tuesday March 19th 1pm EST.

Each vote is a \$1 donation to Cascades Humane Society. Example, you donate \$20 to your pets page, your pet gets 20 votes.

The top 13 pets with the most votes by 1pm EST on Tuesday March 19th will make up the 2020 CHS Calendar. The pet with the most votes will be featured on the cover of the calendar and their choice of month.

The Winners will be officially announced on Wednesday March 20th at 12pm. All votes will be double checked to ensure the accuracy of the votes.

All voting takes place online at the specific Pet Contest voting link or directly to CHS with cash/check/CC.

All contestants will have their own fundraising page to customize for the duration of the contest and collect votes their pet or pets.

During the photo session dates, Stephanie with CHS will be on site to help show each contestant their profile page, how to login and update their page. Additional support will be available the week before voting

Photo Price List

The Pet Contest is a wonderful way to get a professional image of your beloved family pet to have as a beautiful keepsake. You will have the ability to purchase any of your images after your session while you are choosing your contest image. The next page goes over the different collections you can purchase.

Your contest image and any you purchase will all be professional retouched, so do not worry if they don't look perfect during your proofing session. Below you will see some examples of how we composite your pets together, or remove leashes if need be. Please let us know when you are picking out your images if there is anything specific you'd like retouched.

This also is a wonderful time to get an image with your pet. Please feel free to jump in the photos with your pet once we have captured one of just them. No outside photography will be allowed as we only have a short amount of time with each animal to capture your images.



Pet Contest Price List



5% of your order will be entered as a donation to the Calendar Contest for your Pet.

Have it all Collection-\$199

All ordered images will be emailed to you with a Print Release within two weeks of contest. Print Images will be ready for pick up at CHS.

1 11x14, 1 8x10, 2 5x7's, 4 4x6's

8 Digital Images + Mobile App of Your Pet's Images

(Contest Image + 7 other poses)

Digital Collections-

All ordered images will be emailed to you with a Print Release within two weeks of contest

Collection 1(8 Pose)

8 digital images -\$149

(Contest Image + 7 Other Poses)

Collection 2(4 Pose)

4 digital images-\$95

(Contest Image + 3 Other Poses)

Collection 3(3 Pose)

3 digital images -\$65

(Contest Image + 2 Other Poses)

Print Collections-

All ordered images will be ready for pick up at CHS two weeks after contest.

Collection 1(8 pose)

1 11x14, 1 8x10, 2 5x7's, 4 4x6's -\$149

(Contest Image + 7 Other Poses)

Collection 2(4 Pose)

2 8x10's, 2 5x7's-\$95

(Contest Image + 3 Other Poses)

Collection 3(3 Pose)

1 8x10, 2 4x6 -\$65

(Contest Image + 2 Other Poses)

Other Products

*Single Digital Image or Small Print: \$35
4x6 or 5x7 size*

All orders will be charged 6% MI Sales Tax

Shipping optional-\$8.00



F A Q ' s

1.) Where is the contest sessions taking place at?

-They will be at Cascades Humane Society in the Community Room
1515 Carmen Drive, Jackson MI 49202. Signs will be posted to direct you
where to go.

2.) I have more than one pet, but I'm not sure about getting them in one photo?

-No worries. Carrie has been a professional photographer for over 10 years and has been photographing the pet contest for 7 years. She knows exactly how to bring the pets together for a photo. Or if you can't get them all together, she can composite them into one photo for you!

3.) How do I select my pets photos for the contest?

-You will be selecting your image for the contest and any you want to purchase directly after your session. Our assistant will help you go thru all the photos and narrow them down to the best ones. Don't stress..this is a great time to get fun and beautiful photos of your pet and we will help you pick out amazing images.

4.) Can I purchase any of my pets photos? Can I get in them?

-Yes and Yes! There is a special price list just for the Pet Contest Attendees. This is a great time to get prints of your beautiful pet(s) to have for a lifetime. I also encourage you to grab a few photos with your pet to have. All photo purchasing selections will be made after your session. Photos that do not get chosen for the contest or purchased will not be saved after the sessions.

5.) How do I vote for my pet and promote them?

-Each participant will have their own fundraising page just like last year! This is extra exciting because it updates votes/donations in real time! You can customize your page with a story of your pet(s) and add more photos. Stephanie with CHS will be on site at your session to help with questions. Remember each vote is \$1 as a donation to CHS.

6.) What if I need to change the time of my appointment?

-If you need to change or cancel your session time, please contact Stephanie with CHS at ssharp@chspets.org or 517-796-4905 or Carrie with Freeland Photography at carrie@freelandphotos.com or 517-392-1190

7.) Can I donate in cash instead of online?

-Yes, you can go directly into the Cascades Humane Society to pay with a cash or check donation during the voting period. All donations have to be received at CHS by 1pm on March 19th.



CHS



Are you ready?!?!

Freeland

PHOTOGRAPHY