



W I N T E R S E A S O N F A S H I O N G U I D E

for women

1.

This season, play with mustard, blush tones, and wine hues with hints of sophisticated black and cream. Mix fun textures like suede, matte leather, velvet, and tweed. For an extra touch of holiday color, use pretty plum colored beauty products like Nars' Mind Game Velvet Lip Glide Collection (\$41) or Burt's Bees lipstick (\$9), or opt for sleek, oxblood red gloves.



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for women

3.

For holiday parties or dressy winter weddings, opt for berry tones and warm browns. Velvet is the universal holiday fashion textile; bring it to life in a swing dress or elegant top and pair with a sensual trench coat or structured leather jacket. Chelsea boots or strappy sandals go well with this ensemble, and for an unexpected pop of print we chose 70s style python booties and a rose-gold clutch to hold your L'Oreal Paris Color Riche red lipstick (\$12).



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4.

Nothing says classic like navy, so for this guide we opted for a classic two-piece suit in the hue complemented by pleated cream trousers and a flattering silk tank to be mixed-and-matched or worn by color. Dress up the ensemble with black suede pumps, a black leather clutch and a silk scarf, or go casual in ankle boots, camel tote, and retro shades. For beauty, go natural and dewy with Bobbi Brown's SPF Lip Balm (\$24) and smell incredible with Byredo's Gypsy Water fragrance (\$240).



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for men

5.

Dress chic in nostalgic, warm winter browns with a hint of navy. We like the classic white-shirt black-trouser duo paired with a dark brown tweed overcoat. Go the full monochrome mile with a sleek burnt-caramel colored tie, or go black-tie with a great...black tie! We like the versatility of this unexpected color combo in that either brown or black brogues will work like a charm. Extra points for matching accessories, like this Mr. Jenks umbrella (\$200).



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for men

6.

Navy, second only to brown, is our favorite men's color for winter. Dress up navy trousers with a lighter, matching toned button up and black boots and belt, or go casual in a warm long-sleeve henley and sneakers. The classic pieces in traditional colors lend themselves well to a variety of shoe choices from boots to brogues to suede blue sneakers.



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for men

7.

This style guide marries three of the season's best colors-- navy, oxblood, and burnt caramel. Accessorize the classic pairing of white button up and navy dress pant with matching black or brown belts and shoes, and top off the look with a smart grey blazer or wine-toned overcoat for warmth. Tie or no tie, finish the outfit with Uniqlo's 100% Cashmere Scarf (\$38).



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for men

8.

This casual style guide is built on Gap's Classic Plaid Utility Flannel Shirt-Jacket (\$98). Dark grey or tan casual pants pair well with sneakers or boots, and a navy bomber and scarf. Accessories are, essentially, limitless. We pulled fun shark keychains and buckskin work gloves for outdoorsmen, and a suede belt and Marshall headphones (\$150) for city dwellers.