



## FOR IMMEDIATE RELEASE

### Local Photographer Earns Recertification

#### *Ty Swartz of Virginia Beach Maintains Excellence as a Certified Professional Photographer (CPP).*

VIRGINIA BEACH, VA – Ty Swartz of Virginia Beach reaffirmed his status as an elite photographer, once again earning the Certified Professional Photographer (CPP) designation from Professional Photographers of America (PPA).

Swartz, who teaches at Landstown Governor’s STEM Academy in Virginia Beach, successfully completed the requirements required to keep his CPP designation.

Every three years, CPPs must show that they have maintained the mark of excellence that the CPP designation represents. Swartz earned his initial designation in 2013 after meeting challenging requirements that measure his artistic and technical competence. PPA currently recognizes fewer than 2,500 Certified Professional Photographers.

“It is important that I maintain my Certified Professional Photographer credentials because I constantly encourage students to gain professional certifications in class”, said Swartz. “Of course, being a CPP holds me to a high standard than other photographers and I want students to know that just like doctors and other professionals seek certifications in their industries, it is important to show my qualifications so they know that I am constantly learning and improving my skills so I can be the best possible educator for them.”

Professional Photographers of America is the leading body for certifying imaging professionals in the U.S. Certified Professional Photographers must pass a written examination, submit a portfolio for review and adhere to a strict code of conduct that upholds their mark of excellence. Certifications must be renewed every three years, ensuring continuing confidence in the professionalism of Certified Professional Photographers.

For more information on PPA visit [PPA.com](http://PPA.com). To learn more about the certification program go to [certifiedphotographer.com](http://certifiedphotographer.com)

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